



August 2015

Press Release

Sydenham Arts is Sainsbury's Sydenham Local Charity Partner of the Year 2015/16!

- **Sydenham Arts to receive a year's worth of fundraising and awareness support from the store's colleagues and customers.**
- **There was a successful weekend of fundraising at the beginning of August and there will be others to follow throughout the year.**
- **The scheme has raised over £7 million to support local charities since 2009.**

In early July Sydenham Sainsbury's announced that Sydenham Arts are their Local Charity of the Year. This was a very significant achievement for Sydenham Arts who only entered the register of charities in May 2015.

Sainsbury's local charity scheme, now in its seventh years, acts as a fantastic support for community based charities such as Sydenham Arts. This year for the first time, customers got the chance to vote for their favourite charity in store and online. Following huge support from the community Sydenham Arts will now receive a year's worth of support through fundraising and support in store.

Paul Miller, Store Manager Sainsbury's Sydenham, said:

"As a store we are excited about working with our new charity partners, Sydenham Arts. In my opinion, our customers have chosen a great charity and we look forward to supporting them."

Sydenham Arts provide, promote and advance the arts for the benefit of the public, in particular people who live, work or study in Sydenham and surrounding areas. As a registered charity, they provide arts activities

and events all year round, including a summer arts festival. One of the main aims of the charity is to make Sydenham a better place by making the arts part of our lives throughout the year, enabling people to discover the arts on their doorstep!

The launch of the partnership took place in the first weekend of August. Representatives from the charity joined Sainsbury's colleagues raising awareness of Sydenham Arts work and volunteering opportunities with the charity. Sydenham Arts seized the opportunity to infuse the Bell Green store with some creative entertainment and were delighted by the shoppers responses to the steel band and children's entertainer who joined them.

Helen Goward, Managing Director Sydenham Arts, said:

"We're absolutely thrilled to be chosen as the Sainsbury's Sydenham's Local Charity Partner. We can't wait to work together and raise the profile of our charity over the next year. We would like to say a big thank you to all the local people who voted for us, your support is much appreciated"

Look out for future fundraising events and the Charity of the Year display board at the store where you can find out about previous and future work.

If you would like to find out more about Sydenham Arts, please visit their website:

www.sydenhamarts.co.uk

Find out more

sydenhamarts.co.uk

Find on Facebook: Sydenham Arts Festival

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Registered Charity Number 1161590